

# Privacy Policy

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Last Updated: September 2025

## 1. Information We Collect

- Personal Information: Such as your name, email address, phone number, date of birth, and medical history when you complete forms, request an appointment, or communicate with us.
- Health Information: If you share health-related details, these may be considered Protected Health Information (PHI) under HIPAA.
- Non-Personal Information: Such as browser type, IP address, cookies, and site usage data to improve website performance.

## 2. How We Use Your Information

- Provide medical services and respond to your inquiries.
- Schedule appointments and communicate with you.
- Process billing and insurance claims where applicable.
- Improve our website, services, and patient experience.
- Comply with legal or regulatory requirements.

## 3. Sharing of Information

We do not sell or rent your personal information. We may share information only in the following situations:

- With Healthcare Providers: To coordinate your care and treatment.
- For Legal Reasons: To comply with laws, regulations, or valid legal processes.
- With Your Consent: When you authorize us to share information.

## 4. HIPAA Compliance

If you are a patient, certain information you provide may be classified as PHI. We follow HIPAA guidelines to protect your PHI, which includes administrative, technical, and physical safeguards to ensure confidentiality and security.

## 5. Cookies & Tracking

Our website may use cookies and similar technologies to enhance your browsing experience and analyze site usage. You can adjust your browser settings to disable cookies, though some features may not work properly.

## **6. Data Security**

We use reasonable safeguards to protect your personal information against unauthorized access, disclosure, alteration, or destruction. However, no data transmission or storage system is 100% secure.

## **7. Third-Party Links**

Our website may contain links to external sites. We are not responsible for the privacy practices of third-party websites.

## **8. Your Rights**

You may have rights regarding your personal and health information, including the right to:

- Access and request copies of your records.
- Request corrections to your information.
- Restrict or revoke certain disclosures.
- File a complaint if you believe your privacy rights have been violated.

To exercise these rights, please contact us using the information below.

## **9. Children's Privacy**

Our website is not intended for children under 13. We do not knowingly collect information from children without parental consent.

## **10. Contact Us**

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